



ROUND-UP PARTNERS

Men Supporting Women With Cancer (MSWWC) is the nation's first national non-profit whose primary mission is to educate and empower men to be effective caregivers when cancer strikes the women he loves and to understand the vital role they play being there for the women they love as they navigate the crisis of cancer.

This is highlighted by our pink and blue awareness heart ribbon symbolizing this is a fight we must face together side by side.

We work with a variety of internationally recognized experts specializing in coping with cancer as a caregiver, leading medical facilities, and Centers for Disease Control and Prevention.

Please consider joining us as *Partner in Survivor* by *Rounding Up Receipts* with the proceeds supporting local hospitals and health care organizations in by enabling us to provide our programs and educational materials helping families navigate the crisis of cancer

For a specified period of time ask your clients/customers to consider rounding-up their payment to the nearest dollar with the proceeds directed to area health care organizations to help men be there for the women they love.

This program can be enhanced by matching the donations up to a specified amount to help facilitate more donations for the cause.

The benefits to help support men being there for the women they love is something every client or customer can relate to and can be clearly seen by all that support your efforts.

ROUND-UP PARTNERS can be seamlessly offered multiple times a year with campaigns that highlight the importance of being there for family:

February – Support of Valentine's Day

May – Support of Mother's Day

June – Tied to Father's Day and/or National Family Month

November – Caregiver's Awareness Month

MSWWC has delivered its Partners in Survival™ program in 37 states, and Canada

MSWWC has sent educational materials to all 50 states; as well as, Canada, Italy, Spain, Kenya, Japan, and Lebanon

The Centers For Disease Control and Prevention (CDC) awarded MSWWC the first of its kind \$1.1 million to expand and develop our innovative programming

In 2007, we held the first ever Male's Caregiver Conference to empower men to be there for the women they love

You bond on a level that is profound. You've shared your grief, your fear, your hopes, the problems. You solve your own particular situations by hearing the wisdom of your brothers, by learning the COPE Model, and that has made all the difference.

Ron Clark, Husband & Caregiver

To set-up a Round-Up Partners Program, please email:

Marc@MenSupportingWomenWithCancer.org