



## Men Supporting Women With Cancer

(MSWWC) is the nation's first and only national non-profit whose primary mission is to educate and empower men to be effective caregivers when cancer strikes the women he loves.

Since our founding, MSWWC has mobilized men across the country to be there for the women they love to be active participants in this fight.

Our philosophy is to leverage the families support to help the patient and the critical and vital role men play being there for the women they love as they navigate the crisis of cancer.

This is highlighted by our pink and blue awareness heart ribbon symbolizing this is a fight we must face together side by side.

To develop these tools, we continually work with a variety of internationally recognized experts specializing in aspects of coping with cancer, leading medical facilities, Centers for Disease Control and Prevention, and corporate partners.

### MSWWC Program Highlights

- 🎗️ **Partners in Survival™**- Educational workshops developed by MSWWC to help men navigate the crisis of breast cancer utilizing a proven evidence-based problem-solving model
- 🎗️ **For The Women We Love: A Breast Cancer Caregiver's Battle Plan and Action Guide for Men**-The first of its kind book for men providing the tools and a survival guide using the C.O.P.E Model to caregiving
- 🎗️ **It's Not Rocket Science: A Guy's Blueprint to Caregiving**-A no nonsense, straight talk perspective on what it takes for guys to be great caregivers using real life situations on what it takes to be there from health care providers and most importantly from the men and their families MABC has worked with across the country
- 🎗️ **Caregiver Tool Kit For Men**- distributed at diagnosis to assist men and their families providing helpful information on what is needed to be an educated and empowered caregiver. Everything is in one convenient carrying case with storage for all medical information and reports
- 🎗️ **Caregiver Navigator**- Develop a network and/or enhance current networks in place providing a support and to the male caregiver at the time of diagnosis so he is actively engaged at the beginning of the journey

MSWWC has delivered its Partners in Survival™ program in 37 states, and Canada

MSWWC has sent educational materials to all 50 states; as well as, Canada, Italy, Spain, Kenya, Japan, and Lebanon

The Centers For Disease Control and Prevention (CDC) awarded MSWWC the first of its kind \$1.1 million to expand and develop our innovative programming

In 2007 we held the first ever Male's Caregiver Conference to empower men to be there for the women they love

*You bond on a level that is profound. You've shared your grief, your fear, your hopes, the problems...You solve your own particular situations by hearing the wisdom of your brothers, by learning the COPE Model, and that has made all the difference.*

Ron Clark, Husband & Caregiver